

Ahmed Mohamed Hassan

Senior Creative Copywriter

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Summary

I'm a professional Senior Copywriter seeking a position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

I've been working in advertising field for the past 8 years.

Throughout those 8 years I've worked on a wide portfolio of clients multinational and local such as Mimix, L'Oréal Paris, Loops Live App, Misk foundation, Changan Ghabbour Auto, Panda stores, Pasta Masreya, and more My responsibility is to produce a wide variety of content for social media, TVC, applications, and TV Shows from ADs campaigns, conceptualizing, content writing, video scripts, articles, and events.

Experience

Senior Copywriter

Mount Wolf

Jan 2019 - Dec 2021 (3 years)

Working as a freelance senior copywriter

Senior Copywriter

GetSircles Digital Agency

Jul 2021 - Nov 2021 (5 months)

Senior Copywriter

Socialito

Jul 2020 - Dec 2020 (6 months)

Online marketing agency

Copywriter

SMAAT Co.

Oct 2017 - Dec 2018 (1 year 3 months)

Copywriter

Loops Live

May 2018 - Oct 2018 (6 months)

A project of Smaat Co. Agency

Copywriter

Spell Advertising LLC

Feb 2017 - Jul 2017 (6 months)

Copywriter

Beacon

Jul 2016 - Dec 2016 (6 months)

Copywriter

Socializer Web

Jan 2016 - Jun 2016 (6 months)

Script Writer

Ass'ad Allah Massa'akom TV Show

Jan 2015 - Dec 2015 (1 year)

An Egyptian comedy TV show presenting in MBC MASR channel .

Worked on different sketches in Ass'ad Allah Massa'akom Show season 3

Copywriter

Bee Media Group.

Feb 2014 - Apr 2014 (3 months)

Education

Cairo University

Bachelor of Commerce, Business Administration and Management, General 2012 - 2019

Certifications

Digital Marketing Nano Degree - Udacity

Skills

Creative Writing • Copywriting • Scriptwriting • Conceptualizer • Creative Content Creation

Language

Arabic

Native or bilingual proficiency

English

Full professional proficiency